

about the artist

Laura Paresky Gould is a nationally award-winning artist, photographer, graphic designer and animator. Her work ranges from photographic and art installations to logo identities and motion graphics for television.

Paresky Gould exhibits her fine art in museums and galleries across the United States including the Robert Klein Gallery in Boston; G. Ray Hawkins in Los Angeles; Seth Jason Beitler Fine Arts in Miami; and Exposed Art Photography in New York. Since 2002, she has exhibited her work in three solo shows during Art Basel Miami Beach.

Paresky Gould's work appears in public and private collections worldwide, including The RISD Museum, Bank of America, Fidelity, Goldman Sachs, Walt Disney Fine Art Classics, William Morris, Sonesta Hotels, The Bath Club, Best Buddies, The Sackner Archive of Concrete and Visual Poetry, and the American Embassy in Finland. In collaboration with Arquitectonica, she

created custom photography installations for resort hotels. She was commissioned by Disney to produce a limited edition of her letter-photograph graphic axioms.

Paresky Gould's work has appeared in numerous national publications, including *The New York Times*, *USA Today*, *The Miami Herald*, *Elle*, *Esquire*, *Vogue*, *Elle-Décor*, *GQ*, *Architecture*, *Interiors*, *Miami Home & Décor*, *Ocean Drive*, *How*, *New York Magazine*, *Upper and Lower Case*, *Communication Arts Photography Annual*, and the cover of *Palm Beach Illustrated*.

She shot a 26-page fashion feature for *Ocean Drive Magazine*, and has styled and photographed food for upscale restaurants including Wish, Azul, Caviarteria, Shoji, Nemo, and Tantra. She created the restaurant logos for Mandarin Oriental's Azul, Café Sambal, M Bar, and Lobby Lounge, and the Trump Sonesta's Lime Lounge, Neomi's Restaurant, and Aquanox Spa. She has created logo identities for the

Zimmer Children's Museum in Los Angeles and numerous private and public corporations.

She designed and art-directed television motion graphics for high-profile companies, including Nike, E! Entertainment Television, NBC, CBS, Paramount Pictures, fX, CNN, and USA Pictures. Her work was honored with Gold Broadcast Designer Awards, a Telly Award, a New York Festival Award, a Type Director's Club Award and an Art Director's Club Award. She was selected to create and animate the upfront promo logos for all of NBC's new television pilots from 1995 to 2001.

Paresky Gould received a Master's Degree from the Rhode Island School of Design and is a graduate of Duke University, where she was recognized as one of twenty-one "Noteworthy Alumni in the Arts."

Her animated website, www.paresky.com, showcases her work.